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Requirements and conditions for public disclosure of provision of 2014-2020 structural assistance, marking of objects financed from assistance and referring to participation of the European Union

Adopted on 12.09.2014 No 146

The regulation is established on the basis of subsection 39 (10) of the 2014-2020 Structural Assistance Act.

Chapter 1 General provisions

§ 1. Scope of regulation

The regulation regulates the marking of an object, building or civil engineering works (hereinafter object), activities, a document or any other medium financed from the structural assistance (hereinafter support) upon the implementation of the operational programmes specified in clauses 1 (1) 1) and 3) of the 2014-2020 Structural Assistance Act (hereinafter the Structural Assistance Act) and the referring to the participation of the European Union and the public disclosure of the provision of support.

§ 2. Obligations of beneficiary and partner

(1) A beneficiary shall inform the public of the use of support in the speech or text by referring to the participation of the European Union or by using a logo specified in subsection 9 (1) (hereinafter logo) or an emblem specified in subsection (4) of the same section pursuant to the procedure provided for in the regulation and in accordance with a regulation of the European Commission issued on the basis of Article 115 (4) and point 2.2. of Annex XII of Regulation (EU) No 1303/2013 of the European Parliament and of the Council laying down common provisions on the European Regional Development Fund, the European Social Fund, the Cohesion Fund, the European Agricultural Fund for Rural Development and the European Maritime and Fisheries Fund and laying down general provisions on the European Regional Development Fund, the European Social Fund, the Cohesion Fund and the European Maritime and Fisheries Fund and repealing Council Regulation (EC) No 1083/2006 (OJ L 347, 20.12.2013, pp. 320-469).

(2) If the support is provided from the Fund for European Aid to the Most Deprived, the regulation shall be implemented to the extent which ensures the compliance with the notification requirements laid down in Article 19 of Regulation (EU) No 223/2014 of the European Parliament and of the Council on the Fund for European Aid to the Most Deprived (OJ L 72, 12.03.2014, pp. 1-41).

(3) The obligations of a beneficiary of support shall also be performed by a partner pursuant to subsection 25 (1) of the Structural Assistance Act.



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Chapter 2 Notification and use of logo

§ 3. Referring to participation of the European Union in speech and text

During the eligibility period of the project at least the name of the fund from which the project is financed is specified in a speech and text intended for the public. If the project is financed from several funds, the phrase “European Union Structural and Investment Funds” may be used instead of specifying the fund.

§ 4. Use of logo

(1) A logo is installed on a sticker, poster, billboard, plaque, document or any other medium, web page, mobile application or object under the conditions and pursuant to the procedure provided for in the regulation. If there is a poster or a billboard, then it is not necessary to mark individual items or data media with a logo, except in the case specified in subsection (2).

(2) If the object, document or any other medium is intended for the general public, final recipients or target audience of the project or if the activities or functions related to the project are reflected on the web page, they shall be marked with a logo.

(3) Where, based on the specific nature of an object, it is not possible to mark the object with a logo, textual reference shall be made to the fund from which the project is supported.

(4) On the web page of the project, where the web page exists, in addition to the logo, a brief description, objective and result of the project, the name of the fund from which the project was supported and the amount of support shall be published. A partner shall place at least the logo to their web page that is related to the project and shall add a reference to the beneficiary’s web page or web application, where the information on the project, as required in the first sentence of this subsection, is indicated.

(5) A logo shall be placed in an easily noticeable place; the logo and required text shall be clearly visible and readable from a reasonable distance. It is required that regardless of the digital device the logo placed on the web page be visible on the screen of the digital device without the user having to scroll down the page displayed on the screen. The digital logo is available on the web page www.strukturifondid.ee.

(6) The English version of a logo may be used on a printed publication and information material in a foreign language disseminated in a foreign state (Annex, Figure 20).

(7) A logo is used during the eligibility period after the purchase of an object, obtaining into use of the object or commencement of the construction or other activities, but not before the decision specified in subsection 13 (1) or the contract has come into force. Marking requirements shall be followed in compliance with the Personal Data Protection Act.

(8) If a sticker, poster, billboard or plaque on which a logo is placed gets damaged before the expiry of the time limit specified in the regulation, it shall be restored to its former condition.

§ 5. Use of sticker

(1) An object on which a sticker has not been installed in the production process shall be marked with a sticker. .

(2) A sticker is used as follows:

1) a vertical 26 x 45 mm sticker (Annex, Figure 13) or a horizontal 45 x 26 mm sticker (Annex, Figure 14) shall be placed on a small object;

2) a vertical 70 x 120 mm sticker (Annex, Figure 15) or a horizontal 120 x 70 mm sticker (Annex, Figure 16) shall be placed on a large object.



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§ 6. Poster

(1) Where the use of a billboard or plaque is not required, a poster shall be installed at the location of the operation or object supported. If it is impossible to install a poster at the location of the object or operation supported, it may be placed at the location of the official rooms or facility related to the project.

(2) A poster shall be displayed during the eligibility period of the project. If a poster is used to inform of an individual operation, the poster shall be displayed during the occurrence of the operation.

(3) A poster shall have a size of at least A3 format where a logo is placed, for which at least 25 per cent of the surface area of the poster shall be allocated, and the name or brief description of the project, which can be linked with the project name noted in the register and which makes up at least 30 per cent of the height of the poster (Annex, Figure 17).

(4) The sample of a poster is available in a digital form on the web page www.strukturifondid.ee.

§ 7. Billboard

(1) If the support which is provided to the project related to the infrastructure or construction works supported by the European Regional Development Fund or the Cohesion Fund is greater than 500,000 euros, a billboard shall be erected at the location of the object (Annex, Figure 18). The billboard shall be kept up from the beginning to the end of the eligibility period of the project. If the objects in the project are located at various locations, a billboard shall be erected in each location.

(2) The use of the billboard shall comply with the following requirements:

- 1) the billboard shall be installed in a place visible to the public, which is located in the immediate vicinity of the object;
- 2) a logo shall be placed on the billboard, which is allocated at least 25 per cent of the surface area of the billboard;
- 3) the name and the main objective of the project shall be written on the billboard, which is allocated at least 30 per cent of the height of the billboard;
- 4) the minimum size of a billboard is 1500 × 1000 mm.

(3) Also other information may be placed on a billboard.

(4) [Repealed - RT I, 25.04.2017, 17 - entry into force 28.04.2017]

(5) If the information sign also complies with the requirements specified in subsection (2), the installation of a separate billboard is not necessary.

(6) If several projects specified in subsection (1) are conducted simultaneously on the registered immovable, the data specified in clauses (2) 2) and 3) may be installed on one billboard.



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§ 8. Plaque

(1) If the support in the project related to the purchase of an object or financing the infrastructure or construction works related to the financing of the project is greater than 500,000 euros, a plaque shall be installed at the location of the object within three months after the acquisition of the object or the completion of the work. A plaque shall not be installed if the use of the billboard is continuing. The billboard shall be kept up until the installation of the plaque. If there is no obligation to erect a billboard, a poster shall be displayed until the installation of the plaque

(2) If the use of a billboard is prohibited at the location of the object or it is impossible for another reason, a poster or a plaque is used at a place where it will help the best to achieve the objective of providing information to the public.

(3) In the case specified in subsection (1) a billboard or plaque shall be kept up until the end of the application of the obligation to ensure the durability of the results of the project, specified in clause 24 14) of the Structural Assistance Act.

(4) The use of a plaque (Annex, Figure 19) shall comply with the following requirements:

- 1) the plaque is installed on an object or at a place in its immediate vicinity easily visible to the public;
- 2) a logo is installed on the plaque, which is allocated at least 25 per cent of the surface area of the plaque;
- 3) the name of the project and its main objective shall be marked on a plaque, which is allocated at least 30 per cent of the height of the plaque;
- 4) the minimum size of a plaque is 500 × 300 mm.

(5) Other information may also be placed on a plaque.

(6) If various projects specified in subsection (1) of this section or in subsection 9 (1) of Regulation No. 211 of the Government of the Republic of Estonia of 30 August 2007 "Requirements and conditions for public disclosure of provision of structural assistance, marking of objects financed from assistance and referring to participation of the European Union" (hereinafter Regulation No 211), were implemented on the registered immovable, the data required in subsection 4 of this section and in subsection 9 (2) of Regulation No 211 may be transferred to one plaque, by using a logo in compliance with this regulation or Regulation No 211, except when a new plaque is made, in which case the logo used shall be compliant to this regulation.

Chapter 3 Logo design

§ 9. Logo components

(1) A logo consists of the European Union emblem and the sail-shaped image of the Estonian flag and the text underneath (hereinafter logo components) (Annex, Figures 1-5).

(2) On the logo under the European Union emblem is placed:

- 1) in the case of the projects financed by the European Social Fund, the text "European Union" and "European Social Fund" (Annex, Figure 1);
- 2) in the case of the projects financed by the European Regional Development Fund, the text "European Union" and "European Regional Development Fund" (Annex, Figure 2);
- 3) in the case of the projects financed by the Cohesion Fund, the text, "European Union" and "Cohesion Fund" (Annex, Figure 3);



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- 4) where reference is made to several funds, the text "European Union" and "European Structural and Investment Funds" (Annex, Figure 4);
 - 5) in the case of projects funded from the European Fund for Aid, the text "European Union" and "Fund for European Aid to the Most Deprived " (Annex, Figure 5).
- (3) Under the sail-shaped image of the Estonian flag is located the text "Investing in your future" (Annex, Figures 1-5).

(4) On a small-sized object and data medium used for advertising, information, promotion or for other such purpose, where the use of a logo is not technically possible, including when a dark or coloured background cannot be eliminated, the European Union emblem with the text "European Union", which shall be printed with a white-coloured protection area with the width of 1/25 of the height of the emblem (Annex, Figure 21), may be used instead of the logo. If a dark or coloured background is used as the background of the text under the emblem, then a white border with the width of 1/25 of the height of the logo shall be printed around the logo (Annex, Figure 21a). The smallest height of the European Union emblem may be five millimetres.

§ 10. Dimensions and protection area of logo components

- (1) The protection area of a logo is the empty area around the logo with no other design elements (Appendix, Figure 6).
- (2) The proportions of the protection area of a logo are unchangeable with regard to the logo (Annex, Figure 7).
- (3) For the European Union emblem and the sail-shaped image of the Estonian flag the smallest allowable height is 10 mm and, in the case of the vertical layout, the smallest allowable width is 15 mm (Annex, Figure 8)
- (4) On the dark and coloured background a logo shall be used with the white-coloured protection area (Annex, Figure 9). If a dark or coloured background is used around the sail-shaped image and as the background of the text under the emblem, then a white border with the width of 1/25 of the height of the logo shall be printed around the logo (Annex, Figure 9a).
- (5) Logo components may be placed horizontally or vertically on a logo. In the case of a horizontal layout the European Union emblem is located on the left and the sail-shaped image of the Estonian flag is located on the right. In the case of the vertical layout the European Union emblem is located below and the sail-shaped image of the Estonian flag is located above.
- (6) Where other logos are located next to the logo, the height and width of the logo shall be at least of the same size as that of another largest logo.

§ 11. Logo colors and typefaces

- (1) The logo is used in colour (Annex, Figure 11).
- (2) If, in justified cases, the depicting of a logo in color is impossible, the logo may be black and white, except on the web page.
- (3) In the case of a black and white logo the frame of the European Union emblem is black and the typefaces are black on a white background (Annex, Figure 12).



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(4) The typeface of the logo is Arial. Italics, underlined text and other ways of highlighting of the text shall not be used.

Chapter 4 Disclosure of provision of support

§ 12. Disclosures and disclosure procedure

(1) The managing authority shall publish on its web page, in accordance with subsection 39

(3) of the Structural Assistance Act, the following information:

- 1) the name of the beneficiary;
- 2) the name of the project;
- 3) the amount of support and its percentage in the eligible expenditures;
- 4) the summary of the project;
- 5) the eligibility period of the project;
- 6) the percentage of the priority axis support;
- 7) the name of the city or rural municipality being the location of the implementation of the project;
- 8) the state;
- 9) the intervention code pursuant to point (b) (vi) of Article 96 (2) of Regulation (EU) No 1303/2013 of the European Parliament and of the Council;
- 10) the latest date of updating the data specified in clauses 1)-9).

(2) The managing authority shall gather the legislation and agreements specified in subsection 31 (1) of the Structural Assistance Act onto the web page www.strukturifondid.ee.

Chapter 5 Implementing provision

§ 13. Application of regulation

(1) The notification requirements laid down in the regulation shall apply after the entry into force of the grant decision, the directive on the conditions for the provision of support or the directive on the application of the financing instrument or the implementation agreement.

(2) Figures 9a and 21a, which are included in the Annex, shall be used in the case of purchase of an object, obtaining into use of the object or commencement of the construction or other activities, after one month has passed from the entry into force of the amendments of this regulation, which were adopted in April 2017.